Docket No. TRANSMITTAL OF APPEAL BRIEF 66703-0014 In re Application of: Lester K. Chu et al. Application No. Filing Date Group Art Unit Examiner 10/800,444-Conf. #1779 March 15, 2004 3625 N. D. Rosen INFORMATION DISTRIBUTION SYSTEM AND METHOD THAT ORGANIZES LISTINGS Invention: **USING TIERS** TO THE COMMISSIONER OF PATENTS: Transmitted herewith is the Appeal Brief in this application, with respect to the Notice of Appeal filed: June 23, 2011 . The fee for filing this Appeal Brief is \$540.00 . x Large Entity Small Entity A petition for extension of time is also enclosed. The fee for the extension of time is ______ . A check in the amount of is enclosed. Charge the amount of the fee to Deposit Account No. 18-0013 . Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge any additional fees that may be required or credit any overpayment to Deposit Account No. 18-0013 This sheet is submitted in duplicate. /Charles A. Bieneman/ Dated: August 10, 2011 Charles A. Bieneman Attorney Reg. No.: 51,472 RADER, FISHMAN & GRAUER PLLC 39533 Woodward Avenue Suite 140 Bloomfield Hills, Michigan 48304 (248) 594-0648

Appeal Brief Transmittal

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4).

Dated: August 10, 2011

Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/